

# pittsburgh

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## CANADA IN THE PITTSBURGH REGION

### Business

- Canada is the third largest foreign investor in the Pittsburgh region; 40 Canadian-owned companies operate some 60 establishments and employ 3,500+ people.
- Canada is the region's largest trading partner with \$2.2+ billion in Pittsburgh exports going to Canada annually, which is twice as much as any other country.
- The region is a popular destination for Canadian companies to establish U.S. or regional headquarters operations. The nine companies with such facilities here are Alter NRG (Westinghouse Plasma), Atrium Biotechnologies Inc. (Douglas Laboratories), Azcar Technologies, Inc., Bombardier, Hatch, Onex Corporation (Tube City IMS), Syndesis and Vitran Corporation Inc. (Pjax).
- In recent years, the Pittsburgh region has seen significant investment by Canadian-based companies. Highlights include:
  - Toronto-based Fairmont Hotels and Resorts opened a luxury hotel in Pittsburgh's first LEED-certified high rise (2010).
  - Talisman Energy selected Pittsburgh as home to its new U.S. headquarters (2009).
  - Alter NRG purchased Westinghouse Plasma Corporation, the first company to ever have commercial success in turning household waste into energy (2007).
- Stream-Flow Industries Ltd. a Canadian maker of wellhead equipment, is operating its first facility in Pennsylvania (in Indiana, PA) as more field service companies join the Marcellus Shale natural gas play.
- Canada is also an important market for local businesses. More than 30 regionally based companies operate more than 200 locations in Canada. These companies include Allegheny Technologies Inc., American Eagle Outfitters, Alcoa, Black Box Corp., Education Management Corporation, Kennametal, Mylan, Inc., PPG Industries, U. S. Steel, Wabtec Corp., and Wesco International.
- Technology commercialization consultant Wellspring Worldwide LLC of Pittsburgh's South Side is acquiring Flintbox Innovation Network, an online global intellectual property exchange in Vancouver, Canada.



### Culture

- Pittsburgh is located within a two hour flight or less from 45% of the Canadian population.
- Canada is represented among 14 other countries in Pittsburgh with honorary consuls (private, volunteer citizens who support the activities of the foreign governments they represent in major cities lacking a formal Consulate General). The current Canadian honorary consul in Pittsburgh is Roger Cranville.
- The Western Pennsylvania Canadian Forum, a group of leaders in the region's Canadian-American community, showcases and builds Canadian links in western Pennsylvania and supports and advises the Honorary Consul.
- Famous Canadians who have impacted Pittsburgh include:
  - Hockey legend Mario Lemieux and current superstar Sidney Crosby represent the Pittsburgh Penguins and are both Stanley Cup Champions.
  - Quebec-born Reginald Fessenden worked at the University of Pittsburgh for seven years before being credited for inventing the AM radio.

information provided by:

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